

# Nina Durfee

Author, Editor and Coach



## Dress Your Message for Success

### 3 Simple Secrets to Shift Your Marketing from Painful to Effortless

Is your marketing message clear, or do prospects walk away scratching their heads in confusion?

Nina Durfee, who understands the challenge that entrepreneurs face to stand out from the crowd, believes that crystal clear communication is the foundation for business success.

In her signature talk, **Dress Your Message for Success**, Nina speaks from her writing, editing, and coaching experience to reveal easy, practical solutions that draw enthusiastic audience response to your written and spoken marketing message.

Not only has Nina discovered the method that makes it easy, she has written a book that tells you how to craft the unique tool that specifically serves you and your clientele.

Audience members will learn:

- The #1 critical element that compels prospects to want more
- The surefire tool to increase visibility and professional credibility
- The secret sauce to turn your message from ho-hum to zowie!

Nina's rapport with her audience stems from authentic expression of her flaws, her wisdom, and her easy good humor. Based on her book, **Say It Simply: 8 Easy Steps to Turn Readers into Clients**, her presentation will engage, delight, and enhance business success for your audience. Book Nina to speak for your group and enjoy her easy path to magical message transformation!

*Nina's book is a practical and proven blueprint for writing the right book and growing your business or career.*

Mark LeBlanc, author of Growing Your Business

**Meeting planners:** Order Nina's book by the dozen or beyond to inspire every audience member to employ the formula that increases visibility and credibility long after the conference is over.



Editor, coach, and inspirational author Nina Durfee is on a mission to guide coaches and holistic healers from around the world to gain visibility and credibility that sets them apart from the crowd. Living her passion for words, Nina applies her instinct, creativity, and expertise to help business owners shift audience response from polite applause to dollars in their pockets.

Whether she is addressing an intimate group or a standing-room-only crowd, you can count on Nina Durfee to engage, entertain, and enrich audience members with powerful tools to dress their words for success.

Nina writes, edits, and coaches from her home in the Rocky Mountains.

Book Nina to speak or lead a message make-over workshop for your next event.

[ninadurfee7@gmail.com](mailto:ninadurfee7@gmail.com)

[www.ninadurfee.com](http://www.ninadurfee.com)

425-495-6967

### Praise for Nina's Work:

*If you want better results from networking and speaking, ask Nina about a workshop for you or your group. Need your commercial to rock your brand?? Call Nina Durfee!*

*Our members were excited to learn how to attract and engage clients who are a fit for them and their businesses. Nina's expertise and desire to add value is unmistakable.*

*Nina's gift is her wordsmith eloquence, which transforms the written word to meet the writer's and, ultimately, the audience's need.*